

EXCEPTIONAL QUALITY & VALUE

**IMAGESTAR
PRINT MEDIA**
2018 SUMMER CATALOG



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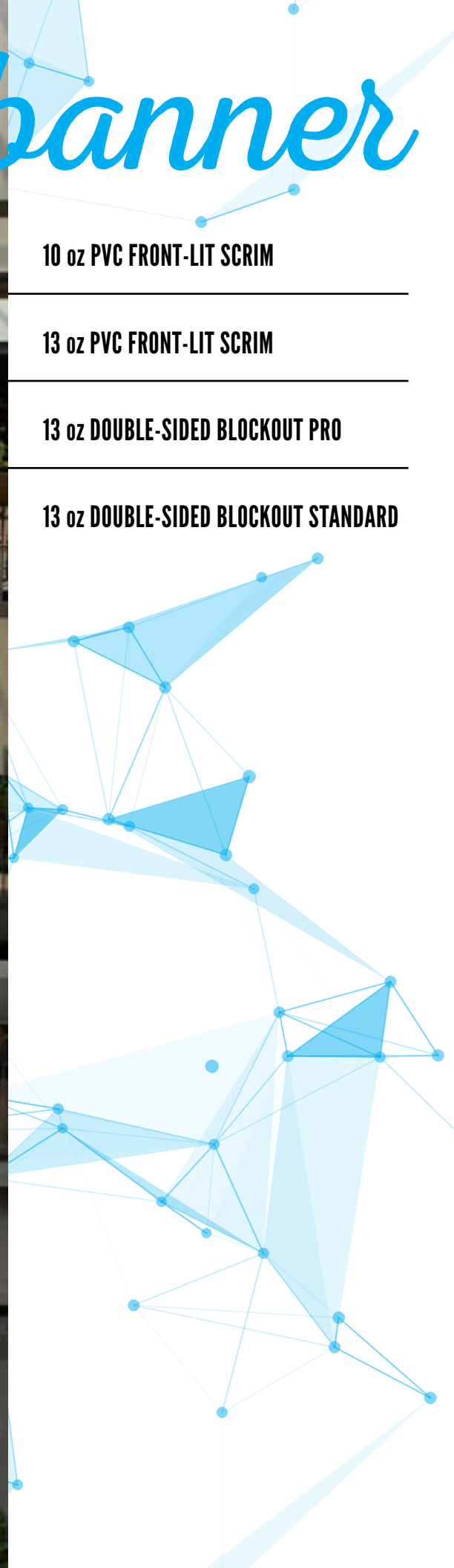
banner

10 oz PVC FRONT-LIT SCRIM

13 oz PVC FRONT-LIT SCRIM

13 oz DOUBLE-SIDED BLOCKOUT PRO

13 oz DOUBLE-SIDED BLOCKOUT STANDARD



10 oz PVC FRONT-LIT SCRIM



HIGHLIGHTS

- High quality coated scrim PVC
- Indoor applications
- Consistent brightness
- Flame resistant with Fire Certificate
- Matte and gloss finishes
- Available in jumbo rolls
- ICC profiles available online

APPLICATIONS

- Indoor banners
- Point-of-Purchase displays
- Close viewing applications

INK COMPATIBILITY

S ES UV L SC

ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSB10GL38164	38" x 164' Gloss	\$49.86	\$0.10
IMSB10GL54164	54" x 164' Gloss	\$70.85	\$0.10
IMSB10GL63164	63" x 164' Gloss	\$82.66	\$0.10
IMSB10MT38164	38" x 164' Matte	\$49.86	\$0.10
IMSB10MT3J38750	38" x 750' Matte, 3" Core	\$228.00	\$0.10
IMSB10MT50164	50" x 164' Matte	\$65.60	\$0.10
IMSB10MT3J50750	50" x 750' Matte, 3" Core	\$300.00	\$0.10
IMSB10MT54164	54" x 164' Matte	\$70.85	\$0.10
IMSB10MT3J54750	54" x 750' Matte, 3" Core	\$324.00	\$0.10
IMSB10MT63164	63" x 164' Matte	\$82.66	\$0.10



Click on the product name to shop online

13 oz PVC FRONT-LIT SCRIM



HIGHLIGHTS

- High quality coated scrim PVC
- Indoor and outdoor applications
- Consistent brightness
- Flame resistant with Fire Certificate
- Matte and gloss finishes
- Available in jumbo rolls
- ICC profiles available online

APPLICATIONS

- Indoor & outdoor banners
- Point-of-Purchase displays
- Signs
- Billboards

INK COMPATIBILITY

S ES UV L SC

ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSB13GL38164	38" x 164' Gloss	\$66.74	\$0.13
IMSB13GL54164	54" x 164' Gloss	\$94.46	\$0.13
IMSB13GL63164	63" x 164' Gloss	\$110.21	\$0.13
IMSB13GL98164	98" x 164' Gloss	\$127.24	\$0.13
IMSB13MT38164	38" x 164' Matte	\$66.47	\$0.13
IMSB13MT3J38750	38" x 750' Matte, 3" Core	\$304.00	\$0.13
IMSB13MT50164	50" x 164' Matte	\$87.47	\$0.13
IMSB13MT3J50750	50" x 750' Matte, 3" Core	\$400.00	\$0.13
IMSB13MT54164	54" x 164' Matte	\$94.46	\$0.13
IMSB13MT3J54750	54" x 750' Matte, 3" Core	\$432.00	\$0.13
IMSB13MT63164	63" x 164' Matte	\$110.21	\$0.13
IMSB13MT72164	72" x 164' Matte	\$125.95	\$0.13
IMSB13MT80164	80" x 164' Matte	\$139.85	\$0.13
IMSB13MT98164	98" x 164' Matte	\$171.43	\$0.13
IMSB13MT102164	102" x 164' Matte	\$179.83	\$0.13
IMSB13MT126164	126" x 164' Matte	\$222.14	\$0.13

Click on the product name to shop online



13 oz DOUBLE-SIDED BLOCKOUT PRO



HIGHLIGHTS

- Blockout layer for 100% opacity
- Smooth print surfaces
- Identical surface on both sides
- Low curl
- Flame resistant with Fire Certificate
- Indoor and short-term outdoor
- Matte finish, both sides
- ICC profiles available online

APPLICATIONS

- Banner stands
- Trade show graphics
- Signs and banners
- Close viewing applications

INK COMPATIBILITY

S ES UV SC

ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSB13BOP38164	38" x 164' Matte	\$124.64	\$0.24
IMSB13BOP54164	54" x 164' Matte	\$177.12	\$0.24
IMSB13BOP63164	63" x 164' Matte	\$206.64	\$0.24

13 oz DOUBLE-SIDED BLOCKOUT STANDARD



HIGHLIGHTS

- Blockout layer for 100% opacity
- Smooth print surfaces
- Similar surface on both sides
- Indoor and short-term outdoor
- Flame resistant with Fire Certificate
- Matte finish, both sides
- ICC profiles available online

APPLICATIONS

- Banner stands
- Trade show graphics
- Signs and banners (boulevard banners)
- Close viewing applications

INK COMPATIBILITY

S ES UV SC

ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSB13BOS38164	38" x 164' Matte	\$96.08	\$0.19
IMSB13BS3J38750	38" x 750' Matte, 3" Core	\$439.38	\$0.19
IMB13BOS50164	50" x 164' Matte	\$126.42	\$0.19
IMSB13BS3J50750	50" x 750' Matte, 3" Core	\$578.13	\$0.19
IMSB13BOS54164	54" x 164' Matte	\$136.53	\$0.19
IMSB13BOS63164	63" x 164' Matte	\$159.29	\$0.19
IMSB13BOS72164	72" x 164' Matte	\$182.04	\$0.19
IMSB13BOS80164	80" x 164' Matte	\$202.27	\$0.19
IMSB13BOS102164	102" x 164' Matte	\$259.28	\$0.19
IMSB13BOS126164	126" x 164' Matte	\$320.29	\$0.19



Click on the product name to shop online



pressure sensitive

3.2 mil INTERMEDIATE PVC VINYL

3.2 mil PROMOTIONAL PVC VINYL

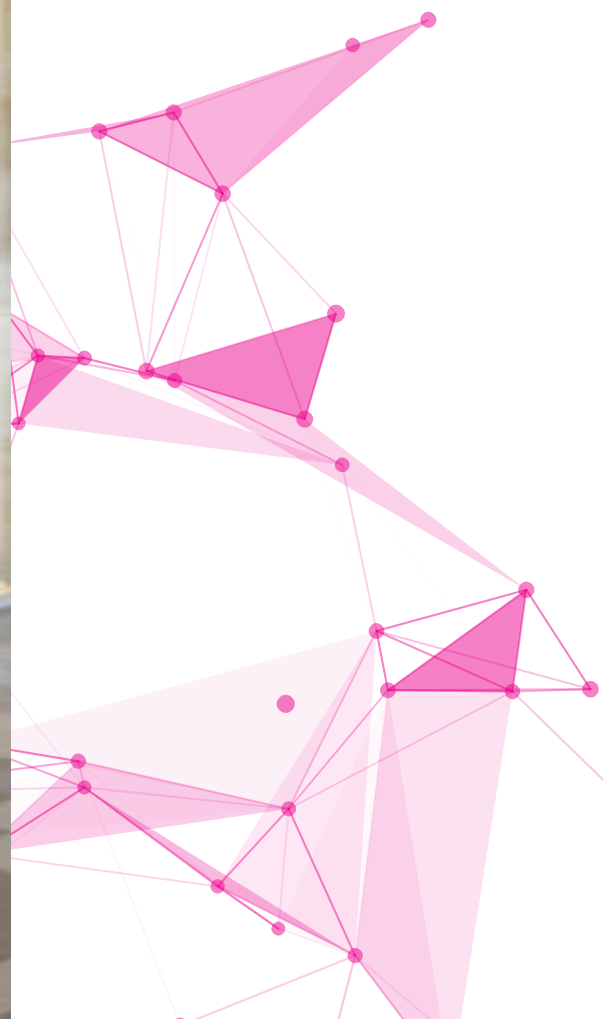
7 mil REPOSITIONABLE POLYPROPYLENE

PERFORATED WINDOW FILMS

4 mil LOW TACK CLING

3 mil INTERMEDIATE PVC LAMINATE

3 mil PROMOTIONAL PVC LAMINATE



3.2 mil INTERMEDIATE PVC VINYL



HIGHLIGHTS

- 3.2 mil calendared film
- 90# lay-flat liner
- Short- and medium-term applications
- Opaque gray, permanent adhesive
- Matte and gloss finishes
- Up to 5 year durability
- ICC profiles available online
- Use with matched laminate:
ImageStar 3 mil Intermediate PVC
Laminate (see page 10)

APPLICATIONS

- Interior and exterior
- Signage
- Decals
- Nameplates
- Point-of-Purchase displays
- Trade show graphics

INK COMPATIBILITY

S ES UV L

ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSAIGL54150	54" x 150' Gloss	\$147.86	\$0.22
IMSAIMT54150	54" x 150' Matte	\$147.86	\$0.22

3.2 mil PROMOTIONAL PVC VINYL



HIGHLIGHTS

- 3.2 mil calendared film
- 69# lay-flat liner
- Short-term promotional applications
- Clear, permanent adhesive
- Matte and gloss finishes
- Up to 1 year durability
- ICC profiles available online
- Use with matched laminate:
ImageStar 3 mil Promotional PVC
Laminate (see page 10)

APPLICATIONS

- Short-term interior and exterior
- Signage
- Decals
- Nameplates
- Point-of-Purchase displays
- Trade show graphics

INK COMPATIBILITY

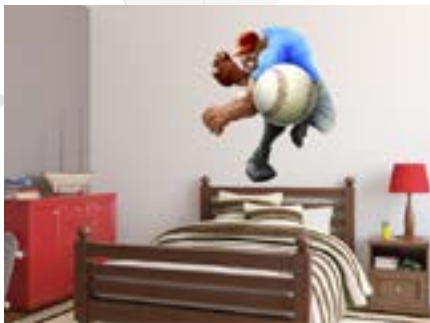
S ES UV L

ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSAPGL54150	54" x 150' Gloss	\$110.67	\$0.16
IMSAPMT54150	54" x 150' Matte	\$110.67	\$0.16



Click on the product name to shop online

7 mil REPOSITIONABLE POLYPROPYLENE



HIGHLIGHTS

- Easy to install
- Tear-resistant, smooth finish
- Brilliant colors
- Environmentally friendly alternative to PVC film
- No shrinkage or buckling
- No lamination needed
- Water and scratch resistant

APPLICATIONS

- Close up viewing applications
- Wall or trade show graphics
- Interior décor
- Point-of-Purchase displays

INK COMPATIBILITY

S ES UV

ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSAPPRS50100	50" x 100' Satin	\$297.23	\$0.71

60/40 ILLUSION PERFORATED WINDOW FILM



HIGHLIGHTS

- Bright white with a black back
- Removable, clear acrylic adhesive
- 60/40 pattern for versatility
- 3-5 year durability
- Lamination recommended
- Competitively priced

APPLICATIONS

- Indoor or outdoor window graphics
- Window advertising
- Security viewing

INK COMPATIBILITY

S ES L

ITEM NO.	SPECS	PRICE	\$/SQ FT
IMS64ILL42100	42" x 100' Perforated	\$175.00	\$0.50
IMS64ILL54100	54" x 100' Perforated	\$225.25	\$0.50

60/40 PERFORATED WINDOW FILM, DOUBLE LINER



HIGHLIGHTS

- Popular 60/40 pattern
- Two styles available: Matte clear PVC and Matte white PVC with black back
- Removable clear adhesive
- Competitively priced

APPLICATIONS

- Indoor or outdoor window graphics
- Window advertising
- Security viewing

INK COMPATIBILITY

S ES UV L SC

ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSA64DLW54100	54" x 100' Matte White/Black Back Perforated	\$302.67	\$0.67
IMSA64DLC54100	54" x 100' Matte Clear Perforated	\$302.67	\$0.67

[Click on the product name to shop online](#)



70/30 PERFORATED WINDOW FILM, DOUBLE LINER



HIGHLIGHTS

- Matte white PVC with black back
- 70/30 pattern for crisp images
- Removable clear adhesive
- Competitively priced

APPLICATIONS

- Indoor or outdoor window graphics
- Window advertising
- Security viewing

INK COMPATIBILITY



ITEM NO.

IMSA73DLW54100

SPECS

54" x 100' Matte White Perforated

PRICE

\$302.67

\$/SQ FT

\$0.67

4 mil LOW TACK CLING



HIGHLIGHTS

- Use on smooth surfaces - not just glass
- 2 year shelf life
- Repositionable
- Removable for up to 6 months

APPLICATIONS

- Short-term indoor or outdoor
- Promotional signage
- Point-of-purchase displays

INK COMPATIBILITY



ITEM NO.

DPMCLTC54150

SPECS

54" x 150' Clear

PRICE

\$185.00

\$/SQ FT

\$0.27



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3 mil INTERMEDIATE PVC LAMINATE



HIGHLIGHTS

- Protect and extend the life of prints
- Added resistance to abrasion
- Clear adhesive
- Matte and gloss finishes
- Up to 4 year durability
- Use with matched vinyl: ImageStar 3.2 mil Intermediate PVC Vinyl (see page 7)

APPLICATIONS

- Interior and exterior
- Signage
- Decals
- Nameplates
- Point-of-Purchase displays
- Trade show graphics

ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSALAMIGL54150	54" x 150' Gloss	\$172.92	\$0.26
IMSALAMIMT54150	54" x 150' Matte	\$172.92	\$0.26

3 mil PROMOTIONAL PVC LAMINATE



HIGHLIGHTS

- Protect and extend the life of prints
- Added resistance to abrasion
- Short-term applications
- Clear adhesive
- Matte and gloss finishes
- Up to 2 year durability
- Use with matched vinyl: ImageStar 3.2 mil Promotional PVC Vinyl (see page 7)

APPLICATIONS

- Short-term interior and exterior
- Signage
- Decals
- Nameplates
- Point-of-Purchase displays
- Trade show graphics

ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSALAMPGL54150	54" x 150' Gloss	\$145.74	\$0.22
IMSALAMPMT54150	54" x 150' Matte	\$145.74	\$0.22



specialty media

9 mil SPECIAL BACKLIT FILM

11 mil SPECIAL SEMI-RIGID PVC
DISPLAY FILM

9 mil SPECIAL SEMI-RIGID PVC
DISPLAY FILM

7 mil ART & POSTER PAPER, MATTE

8 mil ART & POSTER PAPER, SEMI-GLOSS



9 mil SPECIAL BACKLIT FILM, GLOSS



HIGHLIGHTS

- Day and night application – looks great with the backlit on or off
- Bright even diffusion layer
- Polyester base – no warping or shrinking
- Outdoor durable
- Good scratch resistance

APPLICATIONS

- Interior and exterior
- Backlit displays

INK COMPATIBILITY



ITEM NO.

SPECS

PRICE

\$/SQ FT

IMSS9BKLIT54100

54" x 100'

\$228.00

\$0.51

11 mil SPECIAL SEMI-RIGID PVC DISPLAY FILM



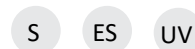
HIGHLIGHTS

- Instant dry, scratch resistant coating
- Tear resistant PVC
- No lamination needed
- No cupping or warping
- Low glare, satin finish

APPLICATIONS

- Roll-Up displays
- Shelf tags
- Point-of-Purchase displays
- Trade show graphics

INK COMPATIBILITY



ITEM NO.

SPECS

PRICE

\$/SQ FT

DPMSSRPVC54

54" x 100'

\$307.66

\$0.68

9 mil SPECIAL SEMI-RIGID PVC DISPLAY FILM



HIGHLIGHTS

- Instant dry, scratch resistant coating
- Tear resistant PVC
- No lamination needed
- No cupping or warping
- Low glare, satin finish

APPLICATIONS

- Roll-Up displays
- Shelf tags
- Point-of-Purchase displays
- Trade show graphics

INK COMPATIBILITY



ITEM NO.

SPECS

PRICE

\$/SQ FT

IMSS9RIGID54100

54" x 100'

\$268.15

\$0.60

[Click on the product name to shop online](#)



7 mil ART & POSTER PAPER, MATTE



HIGHLIGHTS

- Multi-layer coating – low ink usage
- Bright white for high quality images
- High optical density for brilliant colors
- Scratch resistant – no lamination needed
- Water-fast for short-term, outdoor applications
- Easy to fold – stress free finishing

APPLICATIONS

- Indoor and temporary outdoor
- Point-of-Purchase displays
- Signage

INK COMPATIBILITY



ITEM NO.	SPECS	PRICE	\$/SQ FT
DPMSMPP54	54" x 200' Matte	\$124.71	\$0.14

8 mil ART & POSTER PAPER, SEMI-GLOSS



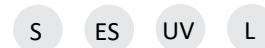
HIGHLIGHTS

- Multi-layer coating – low ink usage
- Bright white for high quality images
- High optical density for brilliant colors
- Scratch resistant – no lamination needed
- Water-fast for short-term, outdoor applications
- Easy to fold – stress free finishing

APPLICATIONS

- Indoor and temporary outdoor
- Point-of-Purchase displays
- Signage

INK COMPATIBILITY



ITEM NO.	SPECS	PRICE	\$/SQ FT
DPMSGPP830	30" x 165' Semi-Gloss	\$76.01	\$0.18
DPMSGPP854	54" x 165' Semi-Gloss	\$126.23	\$0.17
DPMSGPP863	63" x 165' Semi-Gloss	\$147.26	\$0.17

INK COMPATIBILITY & PRODUCT PERFORMANCE INFORMATION

IMAGESTAR MEDIA INK COMPATIBILITY QUICK REFERENCE CHART

	IMAGESTAR MEDIA	SOLVENT	ECO-SOLVENT	UV CURABLE	LATEX	SCREEN
BANNER	10 oz PVC Front-Lit Scrim Banner	Excellent	Good	Excellent	Good	Excellent
	13 oz PVC Front-Lit Scrim Banner	Excellent	Excellent	Excellent	Good	Excellent
	13 oz Double-Sided Blockout Pro Banner	Excellent	Good	Excellent	Good (1 Side)	Excellent
	13 oz Double-Sided Blockout Standard Banner	Excellent	Good	Excellent	Good (1 Side)	Excellent
PRESSURE SENSITIVE	3.2 mil Pressure Sensitive Intermediate PVC Print Vinyl	Excellent	Excellent	Excellent	Excellent	Test
	3.2 mil Pressure Sensitive Promotional PVC Print Vinyl	Excellent	Excellent	Excellent	Excellent	Test
	7 mil Repositionable Polypropylene	Excellent	Excellent	Excellent		Test
	60/40 Illusion Perforated Window Film	Excellent	Excellent		Good	Test
	60/40 Perforated Window Film, Double Liner	Excellent	Excellent	Excellent	Excellent	Excellent
	70/30 Perforated Window Film, Double Liner	Excellent	Excellent	Excellent	Excellent	Excellent
	4 mil Low Tack Cling	Excellent	Excellent	Excellent	Test	Test
SPECIALTY	9 mil Special Backlit Film	Excellent	Excellent	Good	Excellent	Test
	11 mil Special Semi-Rigid PVC Display Film	Excellent	Excellent	Good		
	9 mil Special Semi-Rigid PVC Display Film	Excellent	Excellent			
	7 mil Art & Poster Paper, Matte	Excellent	Excellent	Excellent	Excellent	Test
	8 mil Art & Poster Paper, Semi-Gloss	Excellent	Excellent	Excellent	Excellent	Test

INK COMPATIBILITY KEY

S Solvent
 ES Eco-solvent
 UV UV curable
 L Latex
 SC Screen

PRODUCT PERFORMANCE AND SUITABILITY

All of the descriptive information and recommendations for the use of ImageStar media should be used only as a guide. Dyne level of some products are targeted to be 36 dyne or greater; however, due to environmental influences the actual value may vary. Consumer is encouraged to test prior to processing. Furnishing such information and recommendations shall in no event constitute a warranty of any kind. All purchasers of the ImageStar Media shall independently determine the suitability of the material for the purpose for which it is purchased. The seller's only obligation shall be to replace such quantity of the product proved to be defective. The seller shall not be liable either in tort or in contract for any loss or damage, direct, incidental or consequential (including ink, labor and loss of profits or revenue) arising out of the use of or the inability to use the product.

A desktop monitor, a tablet, and a smartphone are shown displaying the 'Locally' website. The desktop monitor shows the full website layout with a navigation bar, a hero section featuring a 'Locally' shopping bag, and a section for 'ImageStar'. The tablet and smartphone show the website scaled and rearranged to fit their respective screens, demonstrating responsive design.

