



IMAGin® Wall Wrapping Media for Application to Brick and Rough Textured Surfaces



Digital Media for Wall Wraps

Excellent conformability and bond for paint-like appearance on indoor and outdoor brick and rough textured surfaces – from outdoor signage and pillars to wall murals, MACTac’s wall wrapping media performs in your most demanding applications.

What is RoughRAP™.

A 2.1-mil gloss white high-performance vinyl designed for application on brick walls and rough textured surfaces. Its bright white gloss adds extra snap to your graphics and conforms readily to one of the most challenging substrates, brick and rough textures. The permanent opaque adhesive develops a strong bond and prevents color shift from the underlying surface. For ultimate print stability, RoughRAP is supplied on an 80# polycoated liner.

Where RoughRAP Works for You:

WW100 is ideal for printing on solvent and eco-solvent wide-format machines. The face is compatible with UV ink, however, prior testing is recommended to insure the ink is flexible enough for the application. Used indoors or out, WW100 is the ideal product for signage, murals, and point of purchase graphics on textured walls.

- **Ultra white facestock for brilliant graphics**
- **Exceptional conformability on brick and rough textured walls**
- **Overlaminates with PERMACOLOR® RAYZor™ Gloss or Matte for additional protection of the printed image**
- **Solvent and Eco-solvent ink jet printable**
- **ICC profiles for RoughRap can be downloaded from www.mactac.com**

Product	Gauge	Adhesive	Liner	Outdoor Durability
WW100	2.1-mil Gloss White	Opaque Acrylic Permanent	80# Polycoated	18 Months Outdoors

Durability

- Outdoor 18 month durability.
- Use-life estimate based on accelerated age studies on vertical applications under “normal” environmental conditions.
- Severe environmental conditions will reduce use life.
- Recommendations are believed to be accurate but do not constitute a warranty written or implied. Refer to Mactac® Product Performance Guides and Technical Assistance Bulletins prior to use. Visit www.mactac.com to download.

Temperature Ranges

- Minimum Application: +50°F (+10°C)
- End Use: -4° to 160°F (-20° to 70°C)

Shelf Life

Two years when stored at 60/77°F (15/25°C) and 50% relative humidity in the original package.