

# Series 3310 Overlaminate

## **Extended Life Overlaminate**

Series 3310 is a 1.5-mil (38 micron) polyurethane film with a clear, permanent pressure-sensitive adhesive. Along with protecting and prolonging the life of printed images, Series 3310 is designed as a multi-purpose extended life overlaminate. Used as an overlaminate, the outdoor durability is rated up to 10 years vertical exposure and up to 4 years horizontal exposure. Series 3310 extends the life of the graphics by 3 years\*.

## **APPLICATIONS & FEATURES**

- Protective overlaminate for digitally printed PVC media and flexible substrates.
- Protective overlaminate for most DPF and screenprint films.
- Better/improved clarity than PVC overlaminates.
- Superior conformability.
- Increased durability & UV protection to extend the life of your graphic.

## **PERFORMANCE & PHYSICAL DATA**

PROPERTY	TEST METHODS	TYPICAL VALUE	
SURFACE FINISH	Gloss Meter 60° Reflection	80 Gloss Units	
THICKNESS	Micrometer, Federal Bench Type	1.5-mil (38 micron)	
TENSILE STRENGTH	Tensile Tester 2-in (51 mm) jaw separation; crosshead speed of 12 in/min. (5.1 mm/s), web direction	19 lb/in	3.4 kg/cm
ELONGATION	Instron Tensile Tester as above	400% to 450%	
SHELF LIFE (IN BOX)	Ideal storage temperature (70°F/21°C)	2 years from factory shipment	
APPLICATION TEMPERATURE RANGE	On clean, dry substrate	60°F to 90°F	16°C to 32°C
SERVICE TEMPERATURE RANGE	On clean, dry substrate	-40°F to 175°F	-40°C to 79°C
DIMENSIONAL STABILITY	158°F (70°C), 48 hours	5-mil	0.12 mm
PEEL ADHESION	PSTC-1, 15min 70°F (21°C)	3.5 - 4.5 lb/in	0.63 - 0.80 kg/cm
LINER RELEASE	TLMI Release at 90°, 300 in/min (760 cm/min)	37 g/2 in	7.28 g/cm

Standard Terms & Conditions Apply

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<sup>\*</sup> Actual ink life varies by ink type and by environment.

## **OPTIMUM PERFORMANCE**

Series 3310 contains enhanced UV inhibitors in the vinyl formulation. Actual weathering durability depends on surface preparation, surface maintenance and exposure conditions. Successful weather resistance is characterized by the retention of legibility.

Series 3310 will resist weathering best when applied to vertical or upper outboard angles. Horizontal angles, such as hood and auto roof surfaces, will deteriorate more quickly than vertical. This is due to increased exposure to sun and moisture, as well as continued high deposition of dirt and atmospheric contaminants.

#### **TERMS & CONDITIONS**

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