



PERFORMANCE GUIDE

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Approved by J. S.

**PRODUCT: IMAGin[®]
JDT429 Digitrans**

PRODUCT DESCRIPTION:

JDT429 Digitrans is a 4-mil soft white **gloss**, calendered PVC film designed for solvent-based ink jet printing. The product is coated on one side with a semi-permanent, black opaque, acrylic pressure sensitive adhesive and supplied with a 74# Kraft liner. JDT429 is designed for short-term outdoor mobile advertising on flat to slightly curved surfaces. It is ideal for public transportation vehicles such as busses, taxis and subway trains. Digitrans can also be used in wall mural applications.

PHYSICAL PROPERTIES:

TYPICAL VALUES*

TEST METHOD

Peel Adhesion, lb/in. (N/25mm) 180° on glass - 20 min. - 24 hr.	0.95 - 1.8 (4 - 8) 2.1 - 3.0 (9 - 13)	FTM - 1
Quick Tack on SS, lb/in² (N/25mm)	0.95 - 1.8 (4 - 8)	FTM - 9
Dimensional Stability, (%) 48 hours @ 158°F	max 0.2	FTM - 14 10" x 10" Sample bonded to aluminum.
Temperature Ranges, Minimum Application: End Use:	46°F (+8°C) -4°F to 158°F (-20°C to 70°C)	
Flammability	Self-extinguishing	ISO 3795
Surface Burning Characteristics Flame Spread Smoke Density	5 35 Meets: ANSI Class A NFPA Class A UCB Class 1	ASTM E84-01 or ANSI/NFPA 255 or UCB 8-1

APPROVED BY CBS Outdoors and Clear Channel: For Bus Posters including, King-size, Super King-size, Queen-size, Bus Poster with extensions and snipes, Headlight Displays, Taillight Displays, Headliners and Michelangelo.

Approved Print Methods:

Screen Printing:		HP Indigo	<input type="checkbox"/>
UV Cured	<input type="checkbox"/>	Off-set	<input type="checkbox"/>
Solvent	<input type="checkbox"/>	Off-set UV	<input type="checkbox"/>
Digital: UV Inkjet	<input checked="" type="checkbox"/>	Thermal Transfer	<input checked="" type="checkbox"/>
Eco-solvent	<input checked="" type="checkbox"/>	Flexographic *	<input type="checkbox"/>
True solvent	<input checked="" type="checkbox"/>	Laser	<input type="checkbox"/>
Latex	<input checked="" type="checkbox"/>	Jetrion	<input type="checkbox"/>

To achieve the best possible print quality, please make sure that the correct ICC profiles or printer settings are used. Profiles can be obtained from our Distributors or can be downloaded from www.mactac.com. Printer and heater settings and ICC profiles can also be downloaded from some O.E.M. or software manufacturer's websites.

The ICC profiles are provided solely as a customer resource. Print environments, the individual nature of printing systems, inks and software can significantly affect output. It is the customer's responsibility to determine the suitability of any profile for use in their specific print environment.

REMOVABILITY: This product has 1 year clean and easy removability after application on many surfaces. The removability of JDT429 may be affected by the following substrates: polystyrene, nitrocellulose painted surfaces and soft PVC. With such substrates an increase of adhesion over time may occur and adhesive residue on removal may be noticed.

LIMITATIONS: Due to the wide variability of interior walls, sealants and paints, no claims for successful applications to or removal from painted wall surfaces are made by MACtac. It is the users' responsibility to determine the products suitability for the intended wall.

- 1) **The user is responsible for determining the product's suitability, including adhesion and if needed, removal characteristics when used in applications other than listed specifically in this Performance Guide.**
- 2) **If there are any questions about applications, please contact your MACtac sales representative to discuss your requirements for recommendations.**
- 3) **If this is a printed Performance Guide it is an uncontrolled document. Please check the MACtac website for the latest, most up-to-date version.**

DURABILITY: The outdoor durability of the unprinted film is 3 years. JDT429 has up to 2 year removability after application. Removal after the first year may result in some slight adhesive residue, which can be easily cleaned off with alcohol or adhesive remover. Overlamination of the inkjet-printed material with Permacolor overlaminates delays color fading that may occur over time. This color fading is mainly dependent upon the inks quality (see technical data sheets given by the ink manufacturers) and the pressure sensitive media being used.

RECOMMENDATIONS:

Always test your combination of JT5000 products, inks and laminating films prior to commercial use.

- 1) **Printing Conditions:** Print in conditioned pressroom at $\pm 73^{\circ}\text{F}$ (23°C) and 50% RH. Ink saturation should not exceed 270%.
- 2) **Drying Requirements:** Solvent, Eco-solvent and Mild-solvent inkjet prints require 24 - 48 hr. drying time - open to the air. Inks do not dry when printed media is rolled up. The prints must be dry prior to lamination.
- 3) **Laminating Conditions:** If the printed graphic is likely to be exposed to corrosive liquids, smoke, fumes and highly polluted areas or there is a likelihood of scratching it is highly recommended you laminate with **Permacolor LUV** series (intermediate) or **PromoGard PG7000 Gloss** (economical) overlaminating films. Please be aware that adding an overlaminate will significantly reduce conformability to complex surfaces.
- 4) **Transportation Conditions:** To allow for easy transportation, IMAGin JT5000 series can be rolled up, with the image out, with a minimum diameter of 6 inches (15cm). When the image is not protected by an overlaminate, make sure the print is completely dry and protected in a plastic bag. During transportation or storage, avoid exposing them to extreme temperature and humidity changes.

SHELF LIFE:

2 year from D.O.M. when stored at $60/77^{\circ}\text{F}$ ($15/25^{\circ}\text{C}$) and 50% relative humidity in the original package.

** Values given are typical and are not necessarily for use in specification.*

CALL 1-800-401-5005 for additional product information

IMPORTANT NOTICE: The information given and the recommendations made herein are based on our research and are believed to be accurate, but no guarantee of their accuracy or completeness is made. In every case, user shall determine before using any product in full scale production, or in any way, whether such product is suitable for user's intended use for their particular purpose under their own operating conditions. User assumes all risk and liability whatsoever in connection with their use of any product. The products discussed herein are sold without any warranty as to merchantability or fitness for a particular purpose, or any other warranty, express or implied. No representative of ours has any authority to waive or change the foregoing provisions, and no statement or recommendation not contained herein shall have any force of effect unless in an agreement signed by the officers of seller and manufacturer. Nothing contained herein shall be construed to imply the nonexistence of any relevant patents or to constitute a permission, inducement or recommendation to practice any invention covered by any patent without authority from the owner of the patent. The following is made in lieu of all warranties, express or implied: Seller's and manufacturer's only obligation shall be to replace or credit such quantity of the product proved to be defective at its discretion.

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