

PowerPrint® Banner 1900 UV Screen Ink has been formulated to excel in performance for indoor and outdoor Point of Purchase display and banner printing. PowerPrint® Banner 1900 features: low UV output required for curing, good flexibility, and extremely high block resistance.

Substrates

- Vinyl banner
- Most static cling
- Pressure sensitive vinyl
- Styrene
- Treated polyethylene banner

The surface tension for polyethylene substrates should be at or above 44 dynes/cm

Substrate recommendations are based on commonly available materials intended for the ink's specific market when the inks are processed according to this technical data. While technical information and advice on the use of this product is provided in good faith, the User bears sole responsibility for selecting the appropriate product for their end-use requirements. Reference the 'Quality Statement' at the end of this document.

User Information

Mesh

355-420 tpi (140-165 tpcm) with a mesh opening of 22-38 um monofilament polyester mesh for most applications.

305-355 tpi (120-140 tpcm) monofilament polyester mesh can be used for specialty applications with the mesh opening appropriate to the effect (*i.e. pearlescents, aluminums, etc.*).

Coarser mesh counts and/or twill weave result in heavier ink deposit requiring additional cure output.

Stencil

Use direct emulsions and capillary films which are solvent resistant and UV compatible.

Squeegee

70-90 durometer polyurethane squeegee.

Coverage

Estimated 3,000 – 3,600 square feet (278 - 335 square meters) per gallon depending upon ink deposit. Reference www.nazdar.com for examples of coverage calculations.

Printing

1900 Series is formulated to be press ready. Thoroughly mix the ink prior to printing. Improper

mixing can lead to inconsistent color and ink performance.

Maintain ink temperature at 65°-90°F (18°-32°C) for optimum print and cure performance. Lower temperatures increase the ink viscosity, impairing flow and increasing film thickness. Elevated temperatures lower the ink viscosity, reducing print definition and film thickness.

Pretest to determine optimum printing parameters for a particular set of ink, substrate, screen, press, and curing variables/conditions.

The ink can be affected by stray UV light. Be aware of skylights, windows and overhead lights curing the ink in the screen; light filters are recommended. Leaving a container uncovered may result in the ink's surface forming a "skin", caused by reaction with ambient lighting. Keep containers covered.

Nazdar does not recommend inter-mixing of 1900 Series with other inks besides the 1900 Series.

Static Cling Applications: Multiple layers of 1950 Barrier White are not recommended for the production of 2-sided graphics on static cling; use 3950 Barrier White to inter-print with 1900 series colors.

Cure Parameters

1900 Series cures when exposed to a single medium pressure mercury vapor lamp emitting output millijoules (mJ) and milliwatts (mW) of:
90-140 mJ/cm² @ 600+ mW/cm²
for most colors

These guidelines are intended only as a starting point for determining cure parameters, which must be determined under actual production conditions. "Undercuring" the ink may result in poor adhesion, lower block resistance, reduced durability, and higher residual odor. "Overcuring" the ink may reduce the flexibility of the printed part and adhesion of subsequent ink layers.

To increase mJ levels, slow down the belt speed or scan speed. To increase mW levels, increase the wattage setting of the UV reactor. To optimize

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mJ and mW output, maintain the bulb and reflector, and ensure proper focus to the substrate.

These guidelines are representative of measurements taken using an EIT® UVICURE® Plus radiometer measuring the UVA bandwidth (320-390 nm). To obtain accurate mW readings with the UVICURE® Plus, reduce the belt speed to less than 40 ft/min.

Clears / Varnishes

Mixing Clear: Use 1926 Mixing Clear to reduce the density of colors.

Overprint Clear: Use 1927 Overprint Clear to provide added surface protection and increase durability.

Common Performance Additives

The market specific performance properties of the 1900 Series should be acceptable for most applications without the need for additives. When required, any additives should be thoroughly mixed before each use. Prior to production, test any additive adjustment to the ink. Inks containing additives should not be mixed with other inks.

Example for additives: Ink at 100g with 8% of an additive is calculated as:

$$100\text{g ink} + 8\text{g additive} = 108\text{g total}$$

Reducer: Use RE310 UV Reducer to reduce the viscosity of these inks. Add up to 10% by weight. Over reduction can reduce print definition, film thickness and adversely affect cure.

Adhesion Promoter: Use NB80 UV Adhesion Promoter to enhance adhesion on lower grade or aged substrates and to provide adhesion to treated polypropylene corrugated (fluted) plastic. Add up to 5% by weight. Improved adhesion will be demonstrated within 24 hours. Ink mixed with NB80 UV Adhesion Promoter has a 6-12 hour pot life.

Flexibilizer: Use RE308 UV Reducer to increase the flexibility of these inks. Add up to 10% by weight. The addition of RE308 UV Reducer may decrease block resistance.

Cleanup

Screen Wash (Prior to Reclaim): Use IMS201 Premium Graphic Screen Wash, IMS203 Economy

Graphic Screen Wash, or IMS206 Graphic Auto Screen Wash.

Press Wash (On Press): Use IMS301 Premium Graphic Press Wash.

Storage / Shelf Life

Store closed containers at temperatures between 65°-78°F (18°-25°C). Storing products outside of these recommendations may shorten their shelf life. Ink taken from the press should not be returned to the original container; store separately to avoid contaminating unused ink.

Standard 1900 Series items supplied 1 gallon (4/5 kilo) containers or smaller are useable for a period of at least 24 months from the date of manufacture. Inks packaged in 5 gallon or greater (20 kilo or greater) containers may have a significantly reduced shelf life. To obtain the official shelf life letter, Contact Nazdar Technical Service at InkAnswers@nazdar.com or see contact listing at the end of this document.

Processing

Finishing: Pre-qualify any finishing processes before full scale production.

Blocking: 1900 Series inks will resist blocking for 1 and 2-sided printing when properly cured.

General Information

Ink Handling

Wear gloves and barrier cream to prevent direct skin contact. Safety glasses are suggested in areas where ink may be splashed. If ink does come in contact with skin, wipe ink off with a clean, dry cloth (do not use solvent or reducer). Wash the affected area with soap and water. Consult the applicable [Safety Data Sheet](#) (SDS / MSDS) for further instructions and warnings.

This ink series is a one-part, 100% solids UV-curable screen printing ink and does not contain N-vinyl-2-pyrrolidone (trade name V-Pyrol®).

For assistance on a wide range of important regulatory issues, consult the following Regulatory Compliance Department link at <http://www.nazdar.com> or contact Nazdar Ink Technologies - World Headquarters (see contact listing at the end of this document).

Adhesion Testing

Even when recommended UV energy output levels are achieved, it is imperative to check the degree of cure on a **cooled down** print:

1. Touch of ink surface – the ink surface should be smooth.
2. Thumb twist – the ink surface should not mar or smudge.
3. Scratch surface – the ink surface should resist scratching.
4. Cross hatch tape test – per the ASTM D-3359 method, use a cross hatch tool or a sharp knife to cut through ink film only; then apply 3M #600 clear tape on cut area, rub down, and rip off at a 180 degree angle. Ink should only come off in actual cut areas.

Full adhesion characteristics at proper cure levels are demonstrated within 4 hours.

Weathering / Outdoor Durability

At full strength and properly cured, 1900 Series colors are formulated to provide 2 years outdoor durability when mounted vertically in the Central U.S.A. The use of 1927 Overprint Clear increases outdoor durability.

Exceptions: 1900 EC (Economy) Halftones have a projected 6 months outdoor durability.

Outdoor durability cannot be specified exactly. Slight color change and loss of gloss should be expected. Variables affecting a printed part's durability include:

- Ink film thickness and degree of curing
- Color formulation:
 - Large amounts of mixing clear or white
 - Mixing several colors into one match
 - Mixing a small quantity of any single color
- Substrate type and age
- Mounting angle and directional orientation
- Geographical location
- Degree of air pollution
- Excessive abrasion
- Non-clear coated prints exhibit more color change and loss of gloss

Manufacturer's Product Offering

Based on information from our raw material suppliers, these ink products are formulated to contain less than 0.06% lead. If exact heavy metal

content is required, independent lab analysis is recommended.

Halftone Colors

Halftone Extender Base is used to reduce the density of any of the halftone colors.

Standard Halftone Colors are formulated with hues and densities common to the graphic industry.

Dense Halftone Colors are formulated with increased densities over the Standard Halftone colors and are designed for printers who want to have the latitude to adjust the density levels.

High Intensity Halftone Black has been developed to function as a dense halftone and line color in a single pass.

Medium Tack Rheology (MTR) Halftones can achieve processing speeds for flatbed, clam shell and most in-line presses while maintaining dot quality.

Economy (EC) Magenta & Economy (EC) Yellow Halftones are formulated to provide a cost effective alternative to the more durable Halftone Magenta and Yellow. Economy Halftone Colors are indoor/short-term outdoor colors.

T7 Halftones: are designed to print to the targeted values of the seven colors (CMYK & RGB) as stated in ISO 12647-2 specification for process color reproduction. These inks can meet the ISO targeted numbers and achieve a neutral 100x3 black when printed on a substrate with a white value similar to a #1 Grade Coated Paper. Best results are achieved when printing these inks at the following solid ink density values and printing sequence:

Cyan	1.45 – 1.50
Yellow	0.95 – 1.00
Magenta	1.25 – 1.30

Standard Printing Colors

Standard Printing Colors have excellent opacity and flow characteristics. These colors are intended to work as supplied.

Pantone Matching System® Base Colors

Pantone Matching System Base Colors are used to simulate the Pantone® Formulation Guide. These inks are press ready, can be used in matches to achieve Pantone color simulations, or let down

with mixing clear. ColorStar® Color Management System software uses Pantone Matching System Base Colors to match Pantone colors. Blend formulations are also available at www.nazdar.com using ColorStar On-Line.

360 Series Colors: 19360-19369 colors are formulated to have no white or opaque pigments. This allows the colors to be more vibrant and allows for a better match of intense and darker colors.

Fluorescent Colors

1900 Series ink is inter-printable with the one-part PowerPrint® Fluorescent series on its specific substrate range. Refer to the PowerPrint® Fluorescent series technical data sheet for item numbers, substrate range, and processing information.

Fluorescent colors fade with exposure to UV light. This includes outdoor exposure as well as UV reactor exposure. It is therefore recommended to adjust art so that these colors are the final colors printed on any image.

Pantone 871c-877c Metallic Simulated Colors

Pantone® 871c to 877c colors have been matched in 1900 Series ink using pearlescent pigments. When printed on a white background, a gold or silver metallic effect is achieved. A 305 tpi (120 tpcm) mesh with a mesh opening of 50 um or more is recommended.

Special Effect Pigments

When inks are to be printed with a special effect color, all ink layers must be evaluated for intercoat adhesion before proceeding with the production run. To maximize intercoat adhesion, specialty colors should be printed as late as possible in the print sequence.

Pigments may settle in the container; prior to printing, thoroughly mix the ink.

The following special effect pigments may be added to 1900 Series. Contact Nazdar for the item number(s) and availability of special effect products. Technical Data Sheets for each of the following special effect pigments can be found at www.nazdar.com.

Metallic Silver (aluminum): Add up to 8% by weight.

Metallic Gold (bronze): Add up to 15% by weight.

Chemical reactions in metallic inks may result in viscosity, color and printability changes over time; due to this, mix only enough metallic ink to be used the same day.

Pearlescent / Interference: Add up to 20% by weight.

Multi-Chromatic: Add up to 10% by weight.

Color Card Materials

The following is a list of available screen printed sample literature representing 1900 Series.

UV Color Card (CARDUV): shows the Standard Printing Colors, Pantone Matching System Base Colors, and Halftone Colors.

Special Effects Color Card (CARDSPL): shows various special effect pigments mixed with clear.

Non-Metallic Pantone Simulations sheet (LITO121): shows the 871c to 877c Pantone metallic color matches using pearlescent pigments.

Packaging / Availability

Contact your Nazdar distributor for product availability and offering.

Standard Ink Items

Standard ink items listed below are inventoried in gallon containers.

MTR T7 Standard / Dense Halftone Colors
(Medium Tack Rheology)

Item Number	Color
19140	Halftone Extender Base
19141	Halftone Cyan
19143	Halftone Yellow
19146	Halftone Magenta
19144	Halftone Black
19151	Halftone Cyan Dense
19153	Halftone Yellow Dense
19154	Halftone Black Dense

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MTR Standard / Dense Halftone Colors
(Medium Tack Rheology)

Item Number	Color
19142	Halftone Magenta
19152	Halftone Magenta Dense
19156	High Intensity Halftone Black

Standard Printing Colors

Item Number	Color
1910	Primrose Yellow
1911	Lemon Yellow
1912	Medium Yellow
1819	Fire Red
1926	Mixing Clear
1927	Overprint Clear
1950	Barrier White
1952	Super Opaque Black
1967	Reflex Blue
1968	Process Blue
1975	Super Opaque White
1978	High Intensity White
1979	High Intensity Black

Pantone Matching System® Base Colors

Item Number	Color
19358	Tinting White
19359	Tinting Black
19360	Orange
19361	Yellow
19362	Warm Red
19363	Rubine Red
19364	Rhodamine Red
19365	Purple
19366	Violet
19367	Reflex Blue
19368	Process Blue
19369	Green

Non-Standard Ink Items

Non-Standard ink items are special order, non-inventoried colors which may require additional lead time. These items are available in gallon containers.

MTR Standard / Dense Halftone Colors
(Medium Tack Rheology)

Item Number	Color
19EC142	Economy Halftone Magenta
19EC143	Economy Halftone Yellow
19EC152	Economy Halftone Magenta Dense
19EC153	Economy Halftone Yellow Dense
19155	Halftone Yellow Dense RS

Printing Colors

Item Number	Color
1913	Emerald Green
1920	Brilliant Orange

Pantone 871c-877c Metallic Simulated Colors

Item Number	Color
68880619	SPL 19 871C Pearl Gold
68880719	SPL 19 872C Pearl Gold
68880819	SPL 19 873C Pearl Gold
68880919	SPL 19 874C Pearl Gold
68881019	SPL 19 875C Pearl Gold
68881119	SPL 19 876C Pearl Gold
68881219	SPL 19 877C Pearl Silver

Additives / Reducers

Item Number	Item Description
RE308	UV Reducer
RE310	UV Reducer
NB80	UV Adhesion Promoter

Cleaners / Clean Up

Item Number	Item Description
IMS201	Premium Graphic Screen Wash
IMS203	Economy Graphic Screen Wash
IMS206	Graphic Auto Screen Wash
IMS301	Premium Graphic Press Wash

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Nazdar Quality Statement

Nazdar® stands behind the quality of this product. Nazdar® cannot, however, guarantee the finished results because Nazdar® exercises no control over individual operating conditions and production procedures. While technical information and advice on the use of this product is provided in good faith, the User bears sole responsibility for selecting the appropriate product for their end-use requirements. Users are also responsible for testing to determine that our product will perform as expected during the printed item's entire life-cycle from printing, post-print processing, and shipment to end-use. This product has been specially formulated for screen printing, and it has not been tested for application by any other method. Any liability associated with the use of this product is limited to the value of the product purchased from Nazdar®.

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